



**BlueCross BlueShield  
of North Carolina**

**Foundation**

**ADULT TALENT RELEASE AND AUTHORIZATION**

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This Adult Talent Release and Authorization (collectively referred to as “Release”) effective as of the Talent’s signature date below, (the “Effective Date”) is by and between the Blue Cross and Blue Shield of North Carolina Foundation, an independent licensee of the Blue Cross and Blue Shield Association, having its principal place of business at 5901 Chapel Hill Road, Durham, North Carolina, 27707 (“BCBSNC Foundation”), and the individual indicated below (“Talent”), who agree as provided below. For the purposes of this Release, “BCBSNC Foundation” shall mean Blue Cross and Blue Shield of North Carolina Foundation and any parent, subsidiaries, affiliates and/or any successor entity as designated by BCBSNC Foundation.

The parties acknowledge and agree that the consideration outlined herein is good, valuable and sufficient.

1. In consideration of Talent’s engagement as talent, Talent grants to BCBSNC Foundation (as may be carried out by BCBSNC Foundation’s agents, employees, licensees, and those acting with BCBSNC Foundation’s authority and permission (collectively, “BCBSNC Foundation’s Representatives”)), the ownership of and right and permission to take, copyright, publish, re-publish, distribute, disclose, reproduce, sell, license, sublicense, use, re-use, copy, modify, prepare derivative works of and display publicly or privately:

testimonial provided by Talent, video, audio recordings, voice clips or pictures of Talent or in which Talent may be included (“Media”): (i) in whole or in part or distorted in character or form; (ii) without restriction as to changes or transformations from time to time; (iii) in color or otherwise; (iv) in any format now or hereafter known; and (v) for promotion, advertising, or any other purpose whatsoever.

2. In addition, Talent permits the use and disclosure of any printed or other material on or in connection with the Media, and waives any right to inspect or approve the finished Media product(s) and any accompanying material.
3. Talent releases BCBSNC Foundation and BCBSNC Foundation’s Representatives from any and all liabilities whatsoever by virtue of any use or disclosure of the Media as authorized by this Release.
4. Talent warrants that Talent has full legal authority and right to enter into this Release in Talent’s own name, on Talent’s own behalf and on the behalf of Talent’s heirs, guardians, legal representatives, successors and assigns.
5. Talent acknowledges and represents that Talent has read and understands the content of this Release.
6. This Release expires at the time that BCBSNC Foundation determines that it no longer wishes to utilize the Media.

***To Be Completed by Talent:***

Talent Name: \_\_\_\_\_

Talent Address: \_\_\_\_\_

Talent Telephone Number: \_\_\_\_\_

**Talent Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

*To Be Completed by BCBSNC Foundation:*

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Additional Consideration: \_\_\_\_\_

Shoot Date: \_\_\_\_\_ Photographer/Director Name: \_\_\_\_\_

Producer Name: \_\_\_\_\_ Project Name: \_\_\_\_\_