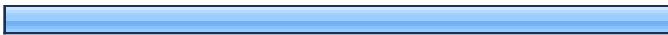


Five Good Ideas Make Them Great: How to Increase the Financial Stability of Your Nonprofit





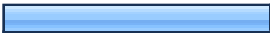
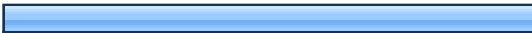
1. Have you implemented at least one 'good idea' from the session?

		Response Percent	Response Count
Yes		100.0%	5
No		0.0%	0
answered question			5
skipped question			0

2. If no, why not?

	Response Count
	1
answered question	1
skipped question	4



3. Select one or more of the Five Good Ideas you have implemented.

		Response Percent	Response Count
1. Use Multiple Channels to Raise More Money		0.0%	0
2. Treat Major Donors Differently		20.0%	1
3. Grow Your List of Prospects		20.0%	1
4. Involve and Leverage Your Board of Directors		40.0%	2
5. Increase the Number of Foundations Where You Apply		80.0%	4
		answered question	5
		skipped question	0

4. What are you doing differently as a result of what you learned at Five Good Ideas?

		Response Count
		5
		answered question
		5
		skipped question
		0

5. Are there any early signs/indications that these changes or efforts have been successful?

		Response Percent	Response Count
Yes		80.0%	4
No		20.0%	1
		answered question	5
		skipped question	0

6. If yes, please share:

	Response Count
	4
answered question	4
skipped question	1

Page 2, Q1. If no, why not?

1	I have been preoccupied with other work.	Jul 6, 2011 1:00 PM
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Page 4, Q1. What are you doing differently as a result of what you learned at Five Good Ideas?

1	We have working to build relationships with several local foundations. I marked "foundations" on the previous page because that is the one we were able to get started. But, as our new year starts, we are in the works with "Involve & Leverage Board of Directors". We are working with a board member to do #5. As our new year starts, we have talked about setting standards for board membership that includes a financial contribution, as well as participation by visiting programs. We like the idea of "auditioning" for the board through committee membership.	Jul 19, 2011 2:20 PM
2	My organization (the Lillington Chamber of Commerce) holds one major fundraising event per year. Typically we only solicit sponsorships from Chamber members for the event. Since attending the Five Good Ideas session, I decided to approach our request for sponsors in a different way. The thought that donors give to solutions and outcomes, not problems caused me to change our approach for sponsors for this year's fund raising effort. Instead of just asking for funding for the event, I am focusing on our role/mission, our objectives and our outcomes for the past year to reflect what we do to support local businesses and other non-profits and to encourage economic growth. My hope is that there will be more interest in supporting the work of our organization and the change we are trying to make in the community, instead of just supporting our annual event. I also plan to make personal visits to some of our members, as well as other corporate businesses in town that are not Chamber members, to request a sponsorship.	Jul 7, 2011 11:36 AM
3	1) Organizing Board "retreat" with two consultants in order to train them on fundraising and networking. 2) Setting up with local grant writer to solicit additional grants.	Jul 7, 2011 5:44 AM
4	Being more strategic about who to target.	Jul 6, 2011 1:04 PM
5	Involving the Board more, and expanding our search for funders	Jul 6, 2011 1:03 PM

Page 6, Q1. If yes, please share:

1	Foundations: We've been success with one renewal, one new foundation grant	Jul 19, 2011 2:22 PM
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Page 6, Q1. If yes, please share:

and building a relationship with the corporate side locally, support from a board member who sits on a 3rd foundation board, and support from a store manager from a 4th retail foundation. For Board - we are in the planning stages with our board member because we are just moving into our new board year. We are very optimistic because we have his support.

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|---|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| 2 | My Board was pleased with the new approach and the letter to potential sponsors has been created and approved. I will know in the next two months if the new approach increased our donations from sponsors. | Jul 7, 2011 11:40 AM |
| 3 | Board is becoming more engaged and has stepped up to make asks for our annual fundraising event more than ever before. | Jul 7, 2011 5:45 AM |
| 4 | The board is more active and interested (no big surprise!) | Jul 6, 2011 1:04 PM |