

Community Oral Health Transformation (COrHT) Initiative in North Carolina

A LEARNING COMMUNITY TO ADVANCE VALUE IN ORAL HEALTH CARE



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Initiative Overview + Q&A

May 10, 2022

Meet the Team

Blue Cross NC Foundation

- **Daijah Davis, MPH**
Program Officer
- **Katie Eyes, MSW**
Vice President Of Program
& Strategy



**BlueCross BlueShield
of North Carolina**

Foundation

Meet the Team

North Carolina Oral Health Collaborative (NCOHC)

- **Zachary Brian, DMD, MHA**
Vice President of Impact, Strategy,
& Programs, Foundation For Health
Leadership & Innovation; and
Director, NCOHC
- **Crystal Adams, MA, CDA, RDH**
Associate Director



Foundation for Health
Leadership & Innovation

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Meet the Team

CareQuest Institute for Oral Health

- **Rebekah Mathews, MPH**
Director Of Value-Based Care
- **Kelli Ohrenberger, MA**
Director Of Interprofessional Care
- **Dustin Holloway, MPH**
Database Developer
- **Caroline McLeod, RDH, BSDH, MS**
Value-based Solutions Manager
- **Christine Kanan**
Program Manager



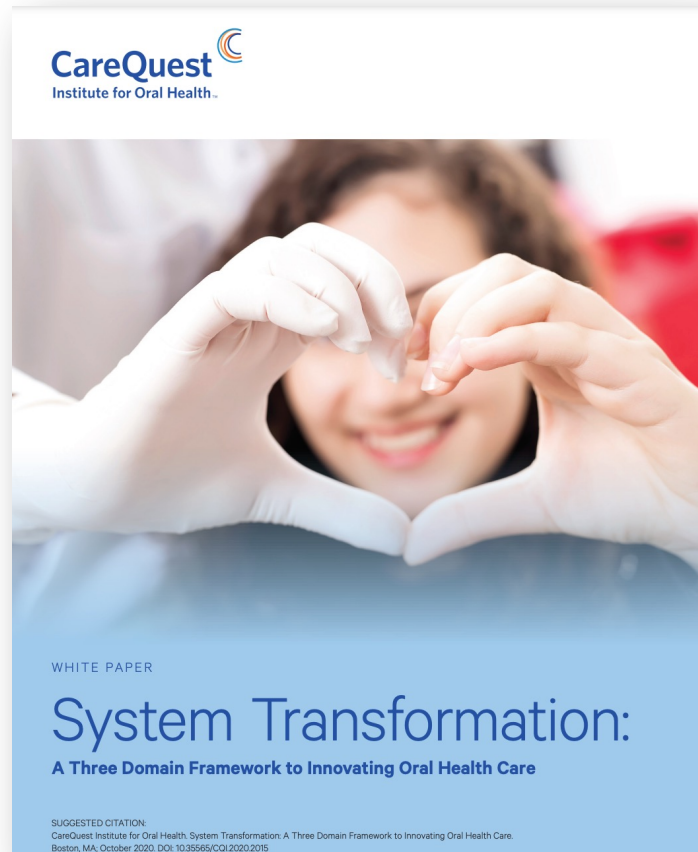
Design Team

Acknowledgment

A diverse group of oral health care stakeholders, the Design Team is responsible for advising on the development of the COrHT Initiative in North Carolina, including but not limited to: the overall design of the learning opportunity; participant selection guidelines; funding and financial support; and evaluation and reporting design.

- **Mark Casey, DDS, MPH**
- **Katrina Mattison-Chalwe, DDS**
- **Lauria Davis, RDH**
- **Elly Steel, DMD, MPH**
- **Rhonda Stephens, DDS, MPH**
- **Amanda Stroud, DMD**
- **Kaylan Szafranski, MSW**
- **Tim Wright, DDS, MS**

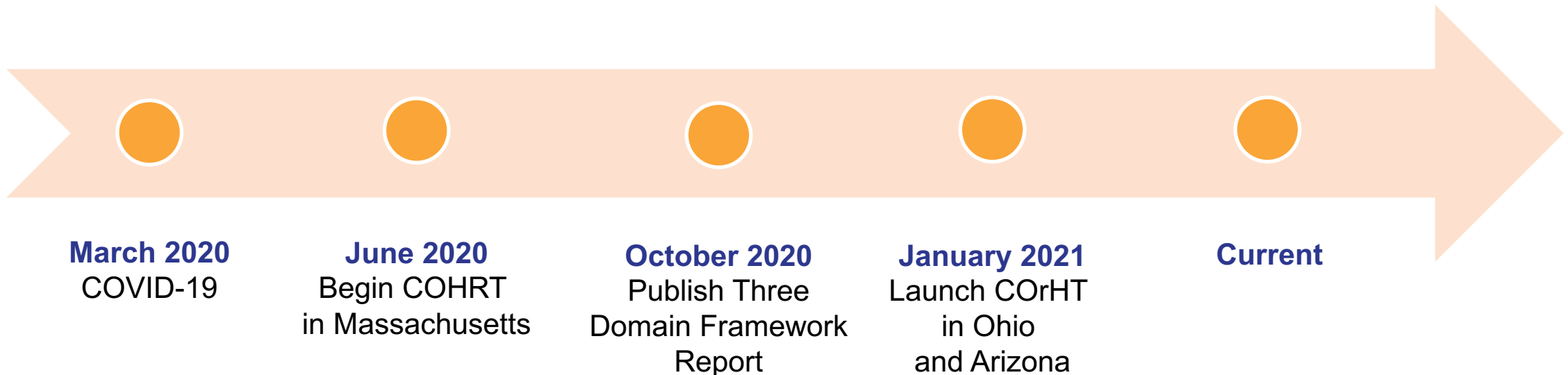
What is the COrHT Initiative in North Carolina?



- A one-year **learning community** of up to (14) dental safety-net clinics including select private practices to support the advancement of prevention-focused, value-based, whole-person oral health care for underserved populations in North Carolina
- Emphasizing CareQuest Institute's **“Three Domain Framework”**:
 - Teledentistry
 - Minimally invasive care
 - Personalized & integrated care

COrHT Initiative Background

- COrHT began in response to the COVID-19 pandemic and a growing movement toward value-based design in oral health; tested in multiple states
- Rooted in flexible design customized to meet unique needs of states and individual clinics at varying stages of state and clinic readiness



The Three Domain Framework

- 3 Domains Framework supports practices and providers in advancing preventive, integrated, value-based strategies
- Implementation of 3 Domains enhances readiness for transforming the oral health delivery system toward a value-based care environment



COrHT Initiative in North Carolina Goals

- The long-term goal is to **support the shift to value in oral health care** — a system in which providers, payers, patients, and policy align to attain high-quality, meaningfully accessible, and whole-person care for sustainable health outcomes in a cost-effective manner
- We also aim to help **improve participating clinics' operational and financial performance, patient outcomes, and patient and provider satisfaction & experience**



Basic Eligibility Criteria

Eligible clinics must be one of the following:

- Local health department
- Community-based nonprofit exempt under Section 501(c)3 of the Internal Revenue Code
- Private practices with payer mix of 15% or greater Medicaid (including Health Choice)

Eligible clinics must:

- Have at least 3 operatories
- Provide comprehensive care
- Use a preferred electronic health record system (EHR):
 - Open Dental
 - Eaglesoft
 - Epic
 - Dentrix / Dentrix Enterprise

Identified Success Factors

In addition to basic eligibility, the following areas are also considered critical success factors. The clinic should have:

- Alignment among leadership, providers, and staff concerning continuous learning and clinical and administrative improvement.
- The ability to engage two to three individuals who will serve as the Site Implementation Team — attending the virtual and face-to-face sessions and providing leadership on a day-to-day basis at the clinic to implement new practices.
- Staff buy-in (clinical and administrative).
- Commitment to interdisciplinary practice (e.g., partnership with primary care/behavioral health).

Financial Support

- \$20,000 sponsorship for each participating clinic
- Up to \$12,000 per clinic available for reporting incentives (pay-for-reporting)
- “Innovation Grants” of \$25,000-50,000 per clinic will be available to Local Health Departments and nonprofit 501(c)3 organizations to support the implementation of “Three Domain Framework” practices

Project Staffing Requirements

- **2-3 individuals** to serve as the clinic's **"Site Implementation Team"**
 - One of these individuals must be the Dental Director / lead dentist
 - One of these individuals will be the project "lead," required to attend / participate in all events and activities
- A **"data manager"** (may or may not be part of the Site Implementation Team)
 - Responsible for data collection and reporting
 - Serves as the point-of-contact for all data-related activities
- **Members of the Site Implementation Team must have capacity for:**
 - Attendance of **two (2) in-person sessions**
 - **2-3 hours per month** for scheduled activities, including **community calls, coaching, and office hour sessions**
 - **2-3 hours per month** to test and implement **change management strategies**
 - **2 hours per month** for **data collection and reporting**

Roles

Blue Cross NC Foundation

- Primary Financial Sponsor (LHDs & nonprofits exempt under 501(c)(3) of the Internal Revenue Code)

NCOHC

- Convener
- Project Manager

CareQuest Institute

- Technical Assistance (e.g., reporting, quality and practice improvement)
- Data Analysis
- Secondary Financial Sponsor (private practices)

Design Team

- Design and development of the COrHT Initiative in NC

Implementation Coach

- Project coach to assist clinics' implementation and integration of the Three Domain Framework in clinical and operational practices

Key Dates

Deadline Or Activity	Date
Applications Due	June 2, 2022, 5 p.m.
Applicant Decisions Made and Notification Sent	June 26, 2022
Virtual Kick-off	July 15, 2022, 10 a.m. -12 p.m.
In-person Kick-off	Fall 2022 (TBD)

Review of Frequently Asked Questions



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CORHT Initiative



FAQ



RFP Submission

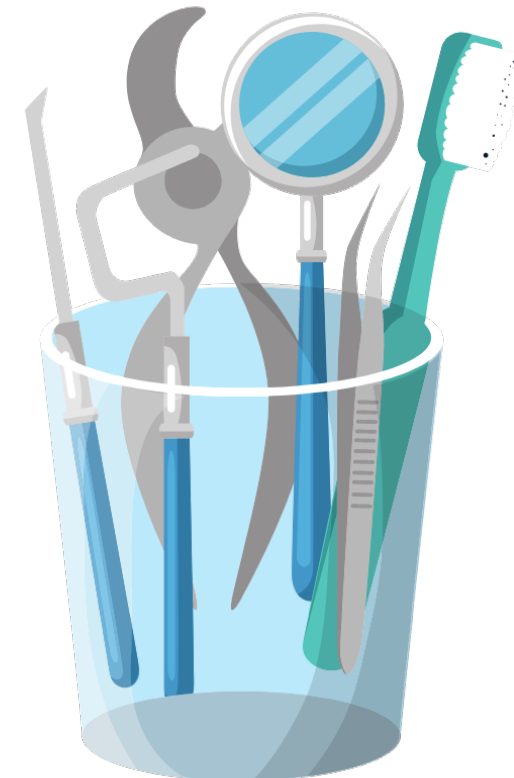


Webinar

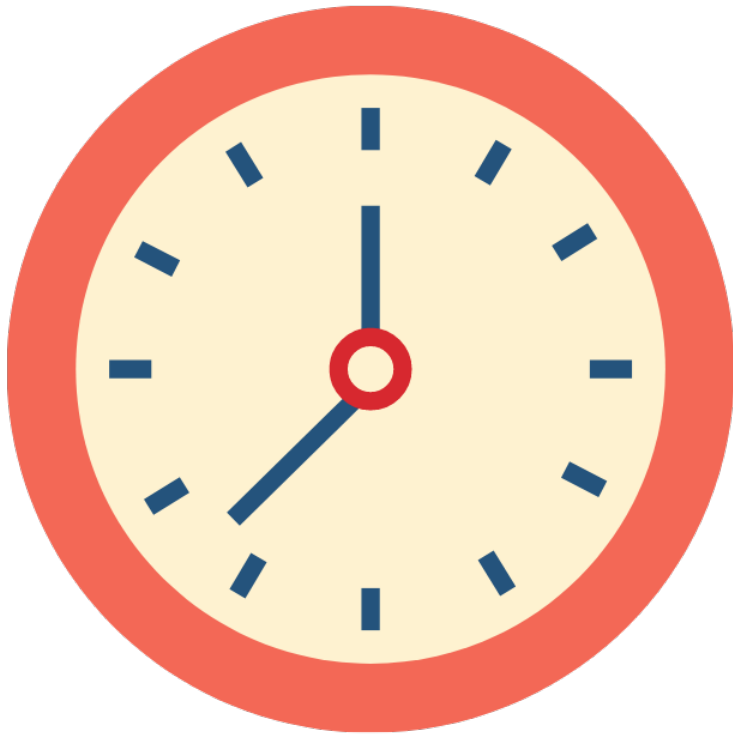
Additional Information: oralhealthnc.org/corht-rfp

“We don’t offer teledentistry, minimally invasive care, and/or personalized and integrated care. Can we still participate?”

- If your clinic does not currently offer one or more of these services, it will not necessarily disqualify you
- We encourage ALL clinics to apply provided they meet the minimum requirements, can devote the time commitments outline, and organizational leadership is aligned with the Initiative’s values and priorities



“What is the time commitment?”



- The COrHT Initiative in North Carolina will run for roughly one (1) year, with required meetings, coaching, and technical assistance regularly scheduled (and on-demand) from July 2022 to September 2023
- Regular reporting of clinical, demographic, and financial data will be required between September 2022 and October 2023

“I’m not sure my clinic is prepared for the reporting requirements.
Should we still apply?”



- Yes!
- Provided your clinic uses a preferred EHR system, technical assistance will be provided to support data harvesting and reporting
- Up to \$12,000 is also available in incentive payments related to reporting, based on data quality and accuracy

“Is there a schedule of required events and activities available?”

- A schedule of required events and activities for participating clinics' 2-3-member implementation teams will be made available prior to or shortly after participant selection
- We will strive to work with all clinics' schedules to support impactful participation



Questions?

